

Simple pricing. More included.

No per-cover fees.

Google bookings included.

Your guests. Your relationship.



£169 / month*

£0 per cover

Reserve with Google included

Already searching for you. Still paying a cover fee?

Guest searches Google for your restaurant name



DOJO

Your Google profile

Reserve with Google



£0 cover fee



OPENTABLE

If an ad leads to OpenTable

Guest books on OpenTable



Network cover fee

A booking is not always a new customer.

200 chargeable covers x £2.50 = £500 + platform fee

*£169 consultant offer; confirm VAT and terms. Ad route is illustrative, not evidence of a particular campaign. £2.50 is an example, not a standard tariff. OpenTable Core/Pro direct website, phone and walk-in bookings have no cover fee; processing and extras may apply. [OpenTable fees](#) | [Dojo / photo](#)

Your great service. Your Google reputation.

Where does the guest's review go?

DOJO

Automated review request



Your Google page

Build your local reputation

OPENTABLE

OpenTable review request



OpenTable listing

Build your platform reviews

Google reviews can help your local ranking.

Grow the review presence on your own business profile.

More included with Dojo

SMS reminders + chat

Experiences + pre-orders

Virtual queues + floor plans

Guest data + campaign export

Deposits + card on file

Sidekick payment reporting

£500 per site

switching buyout*

Bring your bill.

See what Dojo could save.

Package and buyout supplied by your consultant; confirm VAT, eligibility, payment fees, setup and terms. Guest marketing requires appropriate permissions. Google reviews may help local ranking; no SEO guarantee. OpenTable also offers Google booking and data export. [Google ranking](#) | [OpenTable reviews](#)